

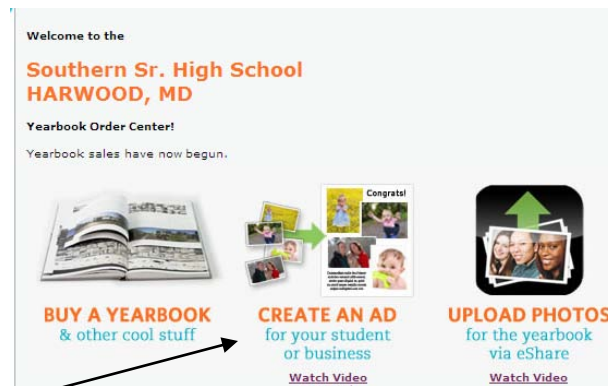
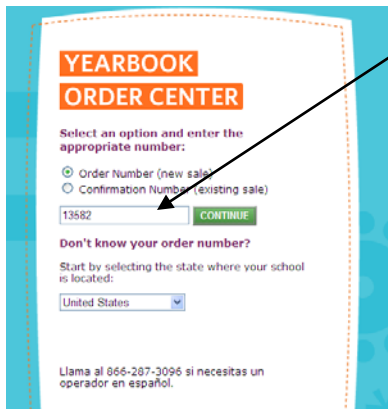
# Southern High School

## How to Create Your Online Senior Yearbook Ad

Before you begin:

- Ad sizes and prices are: one eighth \$90, one fourth \$120, one half \$180, and full-sized sheets \$220.
- The ads have options in which you can load 1-10 pictures, depending on the size and layout you select.
- It is a good idea to have your top pictures selected. You need to have your photographs in digital format to load them to the website. You can crop them in the program after you load them.
- Plan what you are going to say in print before you begin.
- You are able to stop and save a draft before paying.

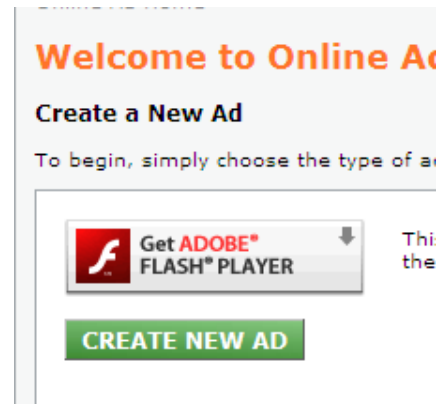
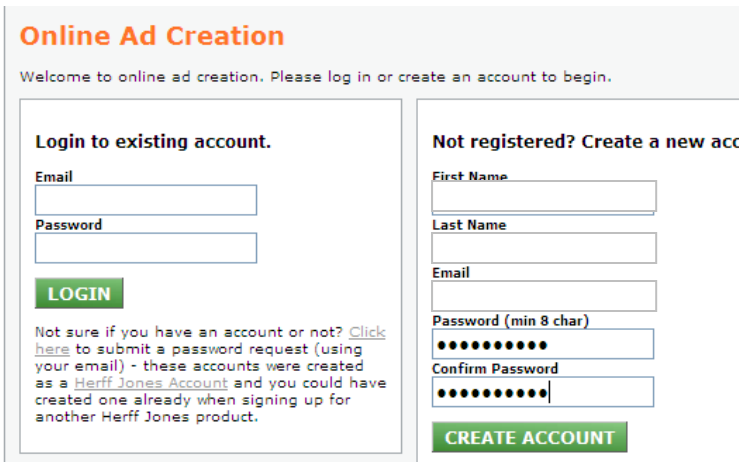
1. Go to: [www.YearbookOrderCenter.com](http://www.YearbookOrderCenter.com). Type in order number 13582 and continue.



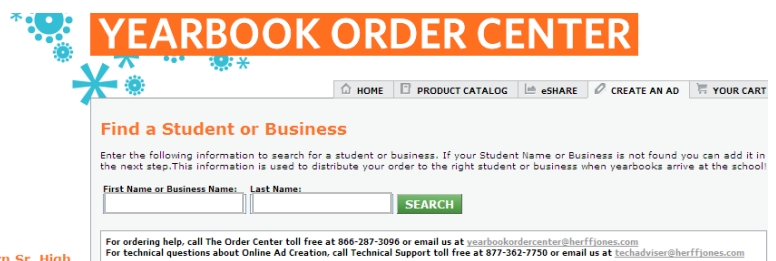
2. Select "CREATE AN AD".
3. Register and create a new account.

Get free ADOBE Flash if your computer doesn't have it.

4. Select "CREATE NEW AD".



5. You will be asked to input the name of a business or student that the ad will represent.







6. Select your ad size.

7. Scroll through templates to select design.


### Select Ad Size

Select the ad size you are purchasing, and if it is Black and White or Color.


Color Ads	Ad Size	Price	Action
	Full Page	\$220.00	<a href="#">SELECT AD</a>
	1/2	\$180.00	<a href="#">SELECT AD</a>
	1/4	\$120.00	<a href="#">SELECT AD</a>
	1/8	\$90.00	<a href="#">SELECT AD</a>

### Select Ad Page Template

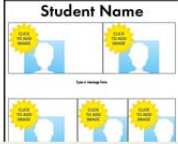
The final step is to select the template you would like to use to create your ad. There are many variations of your ad as many times as you like prior to checking out.




[BEGIN CREATING AD](#)



[BEGIN CREATING AD](#)



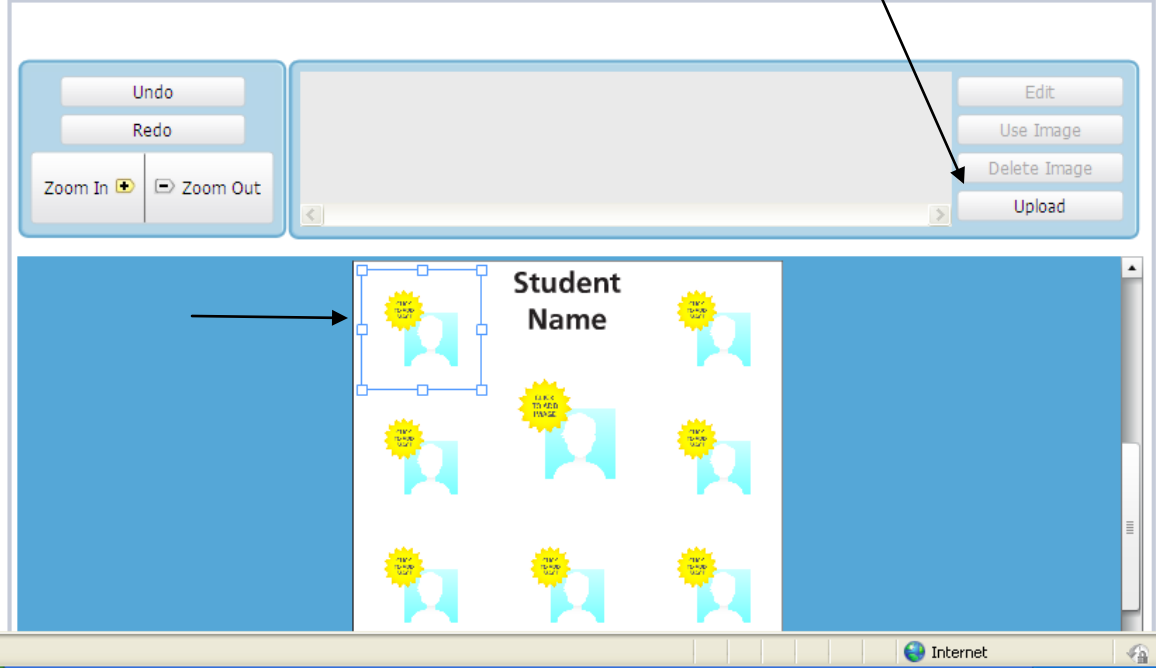
[BEGIN CREATING AD](#)



[BEGIN CREATING AD](#)

7. Upload your digital photos. Click on the design space to insert photos or edit text.

# ONLINE AD CREATION



The interface includes a top navigation bar with 'Undo', 'Redo', 'Zoom In', and 'Zoom Out' buttons. The main design space features a template with the text 'Student Name' and six student portrait icons. A toolbar on the right contains 'Edit', 'Use Image', 'Delete Image', and 'Upload' buttons. Arrows indicate the 'Use Image' button and a portrait icon.

8. Follow remaining online directions to save and purchase your yearbook ad.